

ELOISE

WEDDING PLANNING GUIDE

QUESTIONS TO ASK YOUR WEDDING FLORIST

10 MONTHS BEFORE YOUR I DO'S

In general, you can meet with a florist anywhere from a year to six months out. By this point, you've selected your date, venue, gown, and color palette. These components can significantly influence the type of arrangements you ultimately choose. Find a florist whose work you love, and who seems to best understand your wedding style, vision, and budget.

PRO TIP: Have an idea of your budget and how you want your arrangements to look prior to going to your consultation. Pin all those gorgeous flower arrangements you're seeing all over Pinterest.



Photo Credit: Temerity Photography

Flowers: MOD Bloom



Photo Credit: Westrum Photography

Flowers: Sunborn Gardens



Photo Credit: Blu Moose Photography

Flowers: 1209 Creative

QUESTIONS TO ASK YOUR FLORIST

Name of business: _____

Name of person doing consultation: _____

Contact info:

Phone: _____

Email: _____

Do you have our wedding date open? YES NO

How many weddings or events will you schedule on the same day? _____

What is the process to book with you? (contract, deposit, payment schedule)

Contract info: _____

\$ Deposit and payment: _____

What is your cancellation policy? _____

Do you have a travel fee? YES NO \$ _____

Do you have travel restrictions? YES NO

Do you charge extra for setup and breakdown of the floral décor? YES NO

What is the fee \$ _____

Will you be doing our arrangements or will it be another floral designer? _____

Who will be our point of contact if we have questions during the wedding planning process? _____

What is your style? (modern, traditional, organic, European, ikebana, etc) _____

PRO TIP : Prior to meeting with potential floral designers, have your color scheme finalized. Create a list of the kind of flowers and arrangements that you like. Make a Pinterest board of your likes and a few dislikes so your floral designer is able to understand your style and vision.

QUESTIONS TO ASK YOUR FLORIST

Can you work with our budget? YES NO

Do you offer specific packages or is everything customized? _____

What recommendations can you give us to maximize our budget? _____

Based on our color scheme and budget, what flowers do you recommend? _____

What flowers are in season for the month we're getting married? _____

What about coordinating boutonnieres/corsages, bridesmaid flowers, and centerpieces? Can you suggest anything special to coordinate with the theme/venue/season of our event? _____

Can we see a mock up with either real, faux, or a sketch before we sign our contract? YES NO

Is there an extra fee? YES NO \$ _____

Will you work with our cake designer if we decide to add flowers to our cake? YES NO

Is there an extra fee? YES NO \$ _____

How far in advance of the wedding are our flowers ordered and then created? _____

Can you preserve the bridal bouquet after the wedding? YES NO

Is there an extra fee? YES NO \$ _____

Are there any additional fees that have not already been taken into account? _____

QUESTIONS TO ASK YOUR FLORIST

OTHER NOTES: _____

PROS OF CHOOSING THIS VENDOR

CONS OF CHOOSING THIS VENDOR

Final Thoughts