

ELOISE

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PHOTO: JENNIFER RAYE PHOTOGRAPHY
FLORIST: SUNBORN GARDENS

Questions To
Ask Your Florist

HIRE 10 MONTHS BEFORE YOUR I DO'S

Meeting with a florist can be done anywhere from one year to six months before the big day. By this point, you should have already chosen the date, venue, wedding attire, and color palette, as these factors can impact your flower arrangements. It's essential to find a florist whose work you admire, and who understands your wedding style, vision, and budget the best.

PRO TIP: Make the most out of your flower consultation by preparing in advance. Before your appointment, be sure to have a clear idea of your budget and preferred arrangement style. You can also head over to Pinterest and start pinning all those beautiful flower arrangements to bring inspiration to your meeting.

Florist Questionnaire

Name of business: _____

Name of person doing consultation: _____

Contact info:

Phone: _____

Email: _____

Do you have our wedding date open? Yes or No

What is the process to book with you? (contract, reservation fee, payment schedule)

Contract info: _____

Reservation fee and payment schedule: \$ _____

What is your cancellation policy? _____

Do you have a travel fee? Yes or No \$ _____

Do you have travel restrictions? Yes or No _____

Do you charge extra for the setup and breakdown of the floral décor? Yes or No

What is the fee \$ _____

Will you be doing our arrangements or will it be another floral designer?

PRO TIP: Prior to meeting with potential floral designers, have your color scheme finalized. Create a list of the kind of flowers and arrangements that you like. Make a Pinterest board of your likes and a few dislikes so your floral designer is able to understand your style and vision.

Florist Questionnaire

Who will be our point of contact if we have questions during the wedding planning process?

Do you have decorations for rent (vases, lanterns, backdrops, etc.?) Yes or No

What are the prices \$ _____

If we rent decorations or floral items from you, what is the process to have those?

Do you offer specific packages or is everything customized?

What recommendations can you give us to maximize our budget?

Based on our color scheme and budget, what flowers do you recommend?

What flowers are in season for the month we're getting married?

Can we see a mock-up before we sign our contract? Yes or No

What is the fee for this? \$ _____

Will you work with our cake designer if we add flowers to our cake? Yes or No

What is the fee for this? \$ _____

How far in advance of the wedding are our flowers ordered and then created?

Can you preserve the bridal bouquet after the wedding? Yes or No

Are there any additional fees that have not already been taken into account?

Florist Questionnaire

OTHER NOTES:

PROS OF CHOOSING THIS VENDOR

CONS OF CHOOSING THIS VENDOR

FINAL THOUGHTS: